



The Commonwealth of Massachusetts Asian American Commission

Retreat, August 8, 2015 @ 9:00 am - 12:00 pm

Boston Chinatown Neighborhood Center, 38 Ash Street, Boston, MA 02111

Time	Topics
9:00	Arrival/Orientation
9:15	Ice Breaker Share a little known personal detail, or positive accomplishment from the past 1 year. Discuss what you have been most proud of accomplishing as a Commissioner in the past 1 year.
9:45	Guest Speaker: Geoff Why (former Commissioner and Vice Chairperson of the AAC)
10:15	Break
10:20	Overview of the AAC's past 1 year, highlights and accomplishments - Kajal/Elisa
10:45	Discussion of the current mission and vision of the AAC, and analysis of the strengths, weaknesses, opportunities, etc., for the upcoming 1-2 years
11:15	Break (stretch and beverages/snacks)
11:20	Discussion and group participation in discussion about the "long range" plan for the AAC - 3-5 years from now, where will/should the AAC be, and what should the AAC be doing?
12:00	Conclusion and Closing Remarks - Kajal/Elisa



The Commonwealth of Massachusetts Asian American Commission

COMMISSIONERS

Chairperson

Kajal Chattopadhyay

Vice Chairperson

Elisa Choi

Treasurer

Sophy Theam*

Secretary

Nick Chau

Kenneth An**

Yan Jennifer Cao

Chun-Fai Chan

Chris Chanyasulkit*

Tony Dang

Kay Dong

Gilbert Ho

Mabel Lam

Lianna Kushi

WingKay Leung*

Lydia Schroter*

Evelyn Tang

Karen Tseng

Larry Wong

**Nhi Nguyen was a
presentative for
Commissioner Ken Ann

Bora Chiemruom

Executive Director

One Ashburton Place

12th Floor

Boston, MA 02108

www.aacommission.org

Meeting Minutes

Wednesday, July 8, 2015 at 4:30pm
JFK, 15 New Sudbury Street, Room 475

Absent Commissioners are highlighted and remote participants are indicated by an asterisk*. Quorum was reached by attendance.

- Accepted 6/03/2015 meeting minutes
 - Corrections are to be made. Gilbert motioned to accept minutes, seconded by Nick. Motion carried by a unanimous vote.
- Executive Director gave her monthly report and thanked commissioners for their support with the passing of her mother.
- Annual Retreat: Discussion when, where, and possible agenda items:
 - We decided to go with the majority of August 8th for the retreat.
 - The commission decided to have the retreat from 9am to 12pm to ensure that everyone will be able to participate, because some of the commissioners have other prior commitments elsewhere.
 - Commissioners suggested a few possible locations, Boston Hosteling, and Mabel suggested BCNC
- Ideas and agenda for the retreat:
 - Guest speakers
 - Ice Breakers
 - Re-cap accomplishments
 - Long term and short term strategic planning
 - Mable suggested facilitator, Third Sector was mentioned
- Unity Dinner Updates:
 - Elisa confirmed that Dr. Howard Koh and Daniel Arrigg Koh are guest speakers for the Unity Dinner
 - We reviewed the sponsorship package
 - Commissioners are asked to think about potential sponsors
 - Bora will send out sponsors list from last year

Subcommittee updates:

Young Leaders Symposium (YLS)

- Chris confirmed YLS – September 24th at UMASS BOSTON, Ryan Lounge 3:00pm to 8:00pm with breakout sessions, and continue speed mentoring
- AAC members who have agreed to serve as mentor and help during the event include the following: Kajal Chattopadhyay, Gilbert Ho, Lydia Schroter (Speaker), Elisa Choi, Ken An, Lianna Kushi, and Sophy Theam
- Draft of the program were presented and reviewed
- Kajal suggested to explore sponsorship opportunities, Kaplan and Princeton Review were mentioned

Healthcare Subcommittee:

- Elisa reported that Dr. Howard Koh, has confirmed to be guest speaker for Healthcare Summit.
- Committee are working to secure a venue, commissioners suggested looking for location with access to public transportations
- Elisa also reported on the following events and initiatives:



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- Working with Office of Minority Health
- Collaborating with National Council of Asian Pacific Physicians for Screen 23 (BMI) initiatives, and National Diabetes initiatives
- Speaking with Office of Civil Rights (OCR)/Human Services
- We are on the planning committee for next year Asian American Mental Health Form
- Working with the American Diabetes Association: Stephen Hable and Al Whitaker for potential change in Diabetes policy

Economic/Financial Literacy:

- Gilbert reported that we are having Financial Literacy workshop on July 20th with East West Bank in Quincy, Ma
- Gilbert mentioned there's a small community of Indian immigrants in the area and we should plan an event soon to serve the South Asian population
- Kay asked about follow-up and tracking of participants
- Discussion of evaluation and survey at every AAC events

Swearing-in ceremony was a success:

- The event was held at Treasurer Goldberg's office at the State House, State Auditor Suzanne Bump was also present, along with three news outlets and community leaders from various appointing authorities' offices.
- Lianna Kushi, Sophy Theam and Mabel Lam was officially sworn in.

Next Commission meeting: Wednesday, August 8, 2015, Annual Retreat - Location: TBD

- Meeting adjourned



The Commonwealth of Massachusetts Asian American Commission

2015 UNITY DINNER

Thursday, Oct. 15th
UMASS Boston

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Bora Chiemruom
Executive Director

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Boston, MA 02108
T: 617-367-9333 x662
www.aacommission.org

August 2015

Dear Sponsor:

The Asian American Commission of Massachusetts (AAC) will be hosting its eighth annual Unity Dinner to recognize the contributions of community leaders and government officials as well as to celebrate the achievements of Asian Americans and Pacific Islanders in the Commonwealth. Previous Unity Dinners have attracted approximately 300-350 attendees. This year's Unity Dinner will be held on Thursday, October 15, 2015, from 6pm-9pm, at UMASS Boston, Campus Center Ballroom.

The AAC is comprised of 21 Commissioners of Asian descent who are appointed by various state officials, including the Governor's Office.

As a cohesive team, Asian American Commissioners:

- are a resource to the Commonwealth on issues affecting Asian American & Pacific Islander communities;
- act as a liaison between government and private interest groups with regard to matters of unique interest and concern to Asian Americans & Pacific Islanders in the Commonwealth; and
- inform the following groups about the unique cultural, social, ethnic, economic, and educational issues affecting Asian Americans & Pacific Islanders in the Commonwealth: the general public; leaders in business, education, human services, and health care; state and local officials; the media and press corps.

Objective of the Unity Dinner

The Unity Dinner serves to promote deeper relationships among Asian American & Pacific Islander communities and between communities of all ethnic backgrounds.

"Honoring Our Heritage, Celebrating Our Diversity," this year's dinner theme, will highlight the extraordinary work of individuals and organizations in our Commonwealth through three award categories: Leadership for Inclusion & Diversity, Lifetime Achievement, and Community Hero. Nominations can be made on our website, and will be open until September 11, 2015. In addition, we are excited about and looking forward to showcasing and celebrating the diverse cultures that make up the Asian American & Pacific Islander communities of Massachusetts.

In the fall of 2015, we plan to bring together emerging leaders in our annual Young Leaders Symposium, organize a Healthcare Summit focusing on health issues affecting our Asian American & Pacific Islander populations in the Commonwealth, and expand our programming related to Economic Development, just to name a few of our planned initiatives. The funds raised from our Unity Dinner will help us to continue implementing and executing our important work in the Commonwealth.

YOUR CONTRIBUTION IS TAX-DEDUCTIBLE.



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Sponsorship

We enthusiastically ask you to sponsor this exciting and meaningful event.

There are several ways in which you can support us (details on the following pages):

1. Attend our Unity Dinner
2. Be a sponsor
3. Have a display table (for your company or organization)
4. Donate or provide sponsorship towards a cultural performance; and/or
5. Advertise in our program book.

Sponsors will enjoy a variety of benefits:

- Networking opportunities with community leaders, professionals, established entrepreneurs, elected officials, and dignitaries from Asian countries
- Publicity for your company via marketing on event brochures
- Gaining recognition among and access to emerging Asian American & Pacific Islander market sectors in the Commonwealth as well as in Asian countries; and
- Tax-deduction for your contributions to this event.

Key Event Activities

- Keynote Speakers: We are honored to have two great keynote speakers, **Dr. Howard Kyongju Koh**, Harvey V. Fineberg Professor of the Practice of Public Health Leadership at the Harvard T. H. Chan School of Public Health and The Harvard Kennedy School, and former United States Assistant Secretary for Health for the U.S. Department of Health and Human Services, after being nominated by President Barack Obama and confirmed by the U.S. Senate in 2009. **Mr. Daniel Arrigg Koh**, Chief of Staff to the City of Boston, he advises Mayor Martin J. Walsh on key issues and helps him execute his vision for the city and its 18,000 employees. (Please see their biographies below)
- Awards ceremony
- Cultural Performances

The Asian American Commission of Massachusetts appreciates your time and hopes that you can join us for what promises to be an uplifting, informational, and entertaining evening!

Sincerely,

Bora Chiemruom
Executive Director

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Sponsorship Opportunities

Company _____

Name & Title _____

Address _____

Phone & Email _____

PLATINUM SPONSOR **\$20,000** (\$17,600 tax-deductible)

- Four premium-seating tables (40 seats)
- On-stage banner
Full-page, color advertisement* & recognition in program book.
Choice of inside front cover or back cover for placement.
- Acknowledgement from main stage during event (opening & closing)
- Sponsor's logo on website and events

GOLD SPONSOR **\$15,000** (\$13,200 tax-deductible)

- Three premium-seating tables (30 seats)
- Off-stage banner
- Full-page, color advertisement* & recognition in program book
- Acknowledgement from main stage during event (opening & closing)
- Sponsor's logo on website and events

JADE SPONSOR **\$10,000** (\$8,800 tax-deductible)

- Two premium-seating tables (20 seats)
- Full-page, color advertisement* & recognition in program book
- Sponsor's name on website and events

SILVER SPONSOR **\$5,000** (\$3,800 tax-deductible)

- Two tables (20 seats)
- Full-page, black & white advertisement* & recognition in program book
- Sponsor's name on website and events

BRONZE SPONSOR **\$2,500** (\$1,900 tax-deductible)

- One table (10 seats)
- Full-page, black & white advertisement* & recognition in program book
- Sponsor's name on website

Please make check payable to "Asian American Commission" and send it with this form to:
Asian American Commission, One Ashburton Place, 12th Floor, Boston, MA 02108

*Email your high resolution ad by 9/18/2015 to bora.chiemruom@aacommission.org

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OTHER WAYS TO SUPPORT US

Company _____
Name & Title _____
Address _____
Phone & Email _____

- ☐ \$2000 for one display table in the reception/open bar area (8' x 4')
- ☐ \$1000 for each additional table

The table can be set up one hour prior to the reception. White tablecloth and skirting are provided. Each table includes two dinner tickets except if the table is part of a sponsorship package.

- ☐ Full page color ad (5" x 8")* \$800
- ☐ Full page black & white ad (5" x 8")* \$600
- ☐ Half page black & white ad (5" x 3.85")* \$400

Performance Sponsorship - Please list and describe the Asian American performing group and value: _____

Please reserve _____ table(s) at \$1100/table of 10 seats (\$500 tax-deductible)

Please reserve _____ ticket(s) at \$120/person (\$60 tax-deductible)

We will use _____ of our ticket(s) and donate the rest to people who cannot afford to attend.

We cannot attend, but would like to contribute \$ _____.

Total Contribution: _____ (Donations valued at \$1000+ will receive a business card size ad)

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Howard K. Koh M.D., M.P.H.

Harvey V. Fineberg Professor of the Practice of Public Health Leadership

Harvard T.H. Chan School of Public Health



Dr. Howard K. Koh is Harvey V. Fineberg Professor of the Practice of Public Health Leadership at the Harvard T. H. Chan School of Public Health and The Harvard Kennedy School. He is also Co-Chair of the Harvard Advanced Leadership Initiative as well as Director of the Leading Change Studio at the Harvard T.H. Chan School of Public Health. In these roles, he advances leadership education and training at the Harvard T.H. Chan School of Public Health as well as with the Harvard Kennedy School, the Harvard Business School and across Harvard University.

From 2009-2014, Dr. Koh served as the 14th Assistant Secretary for Health for the U.S. Department of Health and Human Services (HHS), after being nominated by President Barack Obama and being confirmed by the U.S. Senate. During that time he oversaw 12 core public health offices, including the Office of the Surgeon General and the U.S. Public Health Service

Commissioned Corps, 10 Regional Health Offices across the nation, and 10 Presidential and Secretarial advisory committees.

Daniel Arrigg Koh

Chief of Staff to the City of Boston



In this capacity, he advises Mayor Martin J. Walsh on key issues and helps him execute his vision for the city and its 18,000 employees.

Immediately prior, Dan served as General Manager of HuffPost Live, The Huffington Post Media Group's streaming network, where he oversaw operations. Before HuffPost Live, he served as Chief of Staff to Chair, President, and Editor-in-Chief Arianna Huffington, aiding in the oversight of the 700-person international organization.

Before his media career, he served as Advisor to former Mayor Thomas M. Menino of Boston. Dan has worked in nonprofit consulting for Booz Allen Hamilton, executive search for Spencer Stuart, Strategy and Business Development for the New England Patriots and Lincoln Center for the Performing Arts, and Labor Relations for Major League Baseball. In college, he worked for two summers as an intern for Senator Edward M. Kennedy in Boston, Massachusetts.

Dan holds a B.A. in Government from Harvard College and an MBA from Harvard Business School, where he was president of his class, Section E. He has been named to the "30 under 30" list by Forbes Magazine, "40 under 40" list by the Boston Business Journal, and Boston Magazine as a next generation power player. He was selected as a Global Shaper by The World Economic Forum and is a former member of the WEF Global Agenda Council on Informed Societies and a current member of the Global Agenda Council on Competitiveness. He was selected to attend the World Economic Forum in January of 2015.

He grew up in Andover, Massachusetts.

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First	Last	Appointing Authority	Term1 (# year)	Term2 (# year)	Term Ends
Chris	Chanyasulkit	Governor	2	3	2016.08.31
Kajal	Chattopadhyay	Governor	1	3	2015.08.31
		Governor			2017.08.31
Kenneth	An	Senate President	2	3	2016.12.31
		Senate President			2017.12.31
		Senate President			2015.12.31
Elisa	Choi	Treasurer	3		2015.12.31
Mabel	Lam	Treasurer	1		2017.12.31
Tony	Dang	Treasurer	3		2016.12.31
Kay	Dong	Secretary of State	3	3	2017.12.31
Gilbert	Ho	Secretary of State	2	3	2016.12.31
WingKay	Leung	Secretary of State	1	3	2015.12.31
Sophy	Theam	House Speaker	2	3	2017.12.31
Larry	Wong	House Speaker	1	3	2015.12.31
Lianna	Kushi	House Speaker	1		2016.12.31
Nick	Chau	Attorney General	3		2015.12.31
Evelyn	Tang	Attorney General	3	3	2017.12.31
Karen	Tseng	Attorney General	2	3	2016.12.31
Jennifer	Cao	Auditor	3	3	2017.12.31
ChunFai	Chan	Auditor	1	3	2015.12.31
Lydia	Schroter	Auditor	3		2016.12.61

#	Commissioner	#sub/ committee	Executive Committee	Admin/Finance	PR/Legislation	Unity Dinner/Fundraiser	Program - YLS	Program-HealthCare	Program-Econ.Dev
1	Kenneth An	2	Kajal Chattopadhyay	Gilbert Ho	Evelyn Tang	Kajal Chattopadhyay	Chris Chanyasulkit	Elisa Choi	Gilbert Ho
2	Yan Jennifer Cao	2	Elisa Choi	Kajal Chattopadhyay	Kenneth An	Nick Chau	ChunFai Chan	Kajal Chattopadhyay	Kay Dong
3	ChunFai Chan	1	Nick Chau	Sophy Theam	Wingkay Leung	Elisa Choi	Kenneth An	Nick Chau	Wingkay Leung
4	Chris Chanyasulkit	2	Sophy Theam	Elisa Choi	Chris Chanyasulkit	Yan Jennifer Cao	Lianna Kushi	Yan Jennifer Cao	Sophy Theam
5	Kajal Chattopadhyay	3			Elisa Choi	Tony Dang	Larry Wong	Sophy Theam	
6	Nick Chau	2				Gilbert Ho		Karen Tseng	
7	Elisa Choi	5				Lydia Schroter		Mabel Lam	
8	Tony Dang	1				Lianna Kushi			
9	Kay Dong	1				Sophy Theam			
10	Gilbert Ho	3							
11	Lianna Kushi	2							
12	Mabel Lam	1		-makes recommendations					
13	Wingkay Leung	2		concerning the finance			-establishes a regular	-helps set the theme	-supports and
14	Lydia Schroter	1	The executive committee assumes general managerial responsibilities over the Commission. They support and maintain focus for all the subcommittees.	and budget, personnel	-monitors legislative,	-mobilizes the efforts	program that	for 2013. Monitors	promotes various
15	Evelyn Tang	1		issues, memberships,	community, & gaming	in forming the annual	cultivates the next	the activities of public	opportunities that
16	Sophy Theam	4		maintain protocols &	activities and makes	dinner. Duties	generation of leaders.	and private healthcare	strengthens the local
17	Karen Tseng	1		bylaws, review annual	recommendations,	include: identifying	Identifies possible	sectors. Finds venues	and state economy of
18	Larry Wong	1		report, and set periodic	prepares public	keynote/honorees, co-	funding sources so	where the	Massachusetts. First
19				evaluations. Oversees the	messages, and ensures	chairs, sponsors,	this can be a flagship	Commission may be a	tentative project is a
20				Advisory committee and	a consistent and	venue, and pooling	program of the	partner in the health	financial literacy
21				gaming issues.	positive image.	resources from all	Commission.	discussions	program for Lowell